

A. Production Contact

Name: _____

Phone Number: _____

Email: _____

Expected Graduation: _____

B. Production Crew (please attach resume of all producers)

Producer (s):	Editor(s):
On-Screen Personalities:	Writer(s):
On-Air Guests:	

C. The Series

Program Title:

<p>Program Type:</p> <ul style="list-style-type: none"><input type="checkbox"/> Children's<input type="checkbox"/> Comedy<input type="checkbox"/> Cooking<input type="checkbox"/> Documentary<input type="checkbox"/> Drama<input type="checkbox"/> News Magazine<input type="checkbox"/> Self-Help<input type="checkbox"/> Sports<input type="checkbox"/> Talk Show<input type="checkbox"/> Other (explain) _____	<p>Production Type:</p> <ul style="list-style-type: none"><input type="checkbox"/> In-studio<input type="checkbox"/> Field production<input type="checkbox"/> Both <p>Program Length: _____ minutes</p> <p>Number of episodes: _____</p>
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LOGLINE (one sentence summary of the show)

Program Objective (What does your show provide to your viewers? What's the purpose?):

Target Audience (Who do you expect to watch your show? Who are you reaching out to? Who is the primary audience in terms of age, gender, education, socio-economic level, and ethnicity?):

Show Treatment (What segments, if any, will be incorporated in the show?):

Production Method (How many cameras do you need in order to film the entire show? How many lavalier microphones will you need for each on-air talent/personality? What will the furniture set-up be?):

Timeline of Production:

When will you begin pre-production?	
When will you complete pre-production?	
When will you begin production?	
When will you complete production?	
When will you begin post-production?	
When will you complete post-production?	
When will the program be ready for broadcast?	

Nature of Program Material:

What type of pre-taped material, if any, will your show be comprised of (i.e. packages, commercials, b-roll, pictures, etc.)? Will you use any props?

Pilot Episode Rundown:

Please complete a rundown for a typical show in your series. This is to give an idea of the structure of your show, listing what the segments are, how long they run for, what order they run in and who is in each segment.